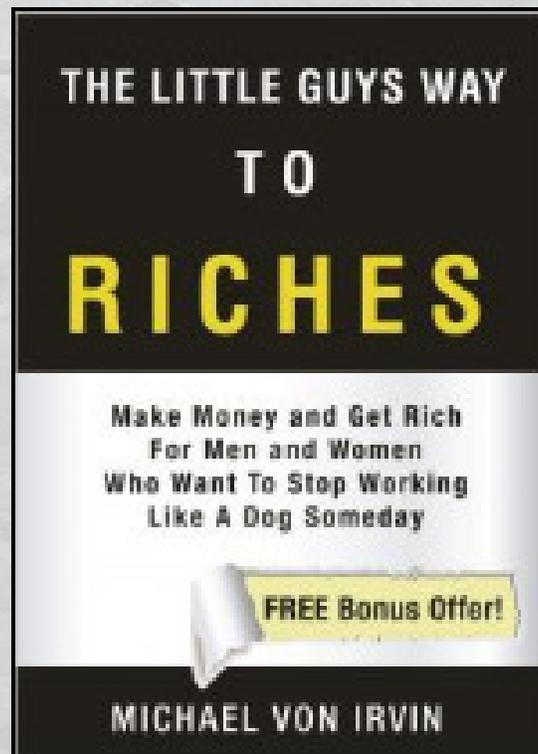


The Writers Profit Guide

DECEMBER 8, 2017



"The Little Guys Way To Riches" Introduction - Because Is a Good Enough Reason

Because Is a Good Enough Reason To Achieve Your Goals

By AUTHOR

We are often told and may have been taught that we have to have a strong enough why or desire in order to achieve any real goal. For the most part, I have found that this is not only false, but can be a huge waste of time. In fact, some people waste their whole life making this mistake.

This develops out of the pain vs pleasure principle that I will get into

in a different article. But for now, let's focus on the reality that simply having a big enough dream is not going to help you achieve your goal, no matter how big it is. For example, upping the ante and saying to yourself, "I want to be a billionaire," isn't going to help you make one more dollar than saying to yourself, "I want to be a millionaire." If that worked, it would definitely be better to say to yourself, "I want to be a trillionaire." But as I said, it doesn't work.

After years of trying the above, I came up with a profound conclusion. The day that I made this small change in my thinking, my life changed drastically for the better. It became much easier to achieve almost any goal that I made for myself, and

with more ease and enjoyment. But first, I want to tell you a story.

When I was a little boy of 8 years old, my dad asked me what I wanted to be when I grew up. My answer was, "I want to be a rich businessman." He then asked, "Why?" I responded, like so many kids do, "Because." He accepted my answer and moved on. For him, and me at the time, "Because" was a good enough answer.

But somewhere along the way, I bought into the "you have to have a big enough why" theory. It took me a long time to realize the real truth and the power of knowing that, "Because Is a Good Enough Reason."

Best Regards and Good Luck,
Mike